

HEROES OF CERULEA

GRAPHIC CHARTER



The *Heroes of Cerulea* graphic charter includes guidelines for fonts and colors, layout templates for Adobe InDesign and Affinity Publisher, as well as graphic elements that can be used to create maps.

You decide whether you stick to the charter, use parts of it, or take the design in an entirely different direction.

KEEP IN MIND

Break all these rules (but not the ones stated in the *Heroes of Cerulea* Third Party License).

LAYOUT TEMPLATES

- ▶ Vertical A5.
- ▶ Horizontal A5.
- ▶ Trifold A4.

COLORS

▶ Gold

- C 20, M 31, Y 58, K 12
- R 194, G 163, B 112
- #C2A26F

▶ Blue

- C 86, M 31, Y 0, K 9
- R 59, G 127, B 187
- #3B7FBB

▶ Light Blue

- C 18, M 7, Y 1, K 0
- R 216, G 228, B 244
- #D7E3F4

▶ Green

- C 86, M 31, Y 85, K 0
- R 27, G 130, B 79
- #1B824F

▶ Light Green

- C 17, M 7, Y 16, K 0
- R 220, G 226, B 218
- #DBE2DA

▶ Red

- C 16, M 100, Y 85, K 16
- R 180, G 22, B 37
- #B41625

▶ Light Red

- C 6, M 21, Y 18, K 0
- R 240, G 211, B 204
- #EFD3CB

▶ Yellow

- C 25, M 40, Y 95, K 0
- R 202, G 154, B 36
- #CA9A24

▶ Light Yellow

- C 3, M 6, Y 20, K 0
- R 250, G 239, B 214
- #F9EFD6

▶ Violet

- C 72, M 75, Y 0, K 0
- R 103, G 78, B 167
- #674EA7

▶ Light Violet

- C 13, M 14, Y 1, K 0
- R 226, G 221, B 238
- #E1DCE0

▶ Grey

- C 0, M 0, Y 0, K 67
- R 119, G 119, B 118
- #767676

▶ Light Grey

- C 0, M 0, Y 0, K 13
- R 231, G 231, B 231
- #E7E7E6

TEXT

- ▶ **Enter Command** is used for all text. The font is free to use as long as you include credit.

It can be downloaded here:

<https://www.dafont.com/enter-command.font>

- ▶ **Press Start 2P** is used for arrow bullets. The font is free to use and can be downloaded here:

<https://fonts.google.com/specimen/Press+Start+2P>

- ▶ **Header level 1** uses *Enter Command Bold*, 50 pt, all caps, tracking 40, centered, white characters with a 3.2 pt black outline, on a header image or a rectangle in the main color of the current product/chapter.

- ▶ **Header level 2** uses *Enter Command Bold*, 18 pt, all caps, tracking 25, left aligned, white characters on a black full-width rectangle. The text is preceded by an arrow bullet in the main color of the current product/chapter.

- ▶ **Header level 3** uses *Enter Command Bold*, 16 pt, all caps, tracking 25, left aligned, characters in the main color of the current product/chapter.

- ▶ **Preambles** use *Enter Command Bold*, 18 pt, centered, white characters on a rectangle in the main color of the current product/chapter.

- ▶ **Body** uses *Enter Command Medium*, 12 pt, left aligned, black characters.

- ▶ **Bullet lists** use *Enter Command Medium*, 12 pt, left aligned, black characters, arrow bullets in the main color of the current product/chapter.

- ▶ **Text boxes** use *Enter Command Medium*, 12 pt, white characters with a 0.05 pt white outline, on a black rounded rectangle with a 2 pt white inside border 1 pt from the edge.

- ▶ **Table headings** use *Enter Command Bold*, 13 pt, all caps, tracking 25, white characters, with a cell fill in the main color of the current product/chapter.

- ▶ **Tables** use *Enter Command Medium*, 12 pt, black characters, with every other row starting from the bottom having a cell fill at 10% in the main color of the current product/chapter.

- ▶ **Game terms** are written in all caps.

- ▶ **References** to things with their own headings are written in bold in the main color of the current product/chapter.

- ▶ **Important things inside rooms** are written in bold.

